

Betty Czitrom

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EXPERIENCE

Get Us PPE

Remote

Volunteer/ Fellow

July 2020-Present

- Designed and wrote donor communication emails for large and small donors
- Created data driven infographics highlighting equity and impact for social media
- Conducted website usability testing and wrote meta-data for website pages

American Foundation for Firearm Injury Reduction in Medicine (AFFIRM)

Providence, Rhode Island

Communications and Education Intern

June 2019-September 2019

- Segmented audiences and developed marketing personas to build a research base on members and supporters
- Wrote press releases for fundraising events and developed donor materials
- Developed an online curriculum on the basics of firearm injury prevention for a general audience

Crime Victims Assistance Center

Binghamton, New York

Education and Outreach Specialist

January 2017-June 2018

- Developed original educational programming on human trafficking and cyber safety, presented to large audiences of nurses and students
- Facilitated violence prevention education to youth, college students, and professionals in Broome County on topics including sexual assault, consent, human trafficking, and healthy relationships
- Expanded partnerships to new schools, community organizations, and workplaces and grew existing relationships
- Collected and logged data on program effectiveness

Crime Victims Assistance Center

Binghamton, New York

Victim Liaison/ Certified Rape Crisis Counselor

June 2016-January 2017

- Conducted outreach to victims in Broome County involved in violence based criminal justice proceedings
- Advocated for victims in criminal and civil court, during legal interviews, and assisted with reporting to law enforcement
- Logged data on all client interactions and cases
- Co-facilitated the domestic violence impact panel to low-level offenders

SKILLS

STATA - Excel - Microsoft Suite - Canva

EDUCATION

Brown University

Master of Public Health

May 2020

GPA: 3.5

Thesis: Exploring the Role of Social Support on the effects of Cyberbullying Victimization among Adolescents in the ER

Relevant Coursework:

- **Health Communication**
- **Theories of Behavioral and Social Sciences in Public Health**
- **Social Determinants of Health**
- **LGBTQ Issues in Public Health**
- **Quantitative Methods for Behavioral Science**
- **Biostatistics**
 - Completed a multivariate analysis of the relationship between childhood exposure to violence and emotional regulation among adolescents

Binghamton University, State University of New York

May 2016

Bachelor of Arts in History

HONORS

GetUsPPE Fellowship Recipient

August, September 2020